

ASSOCIAZIONE DI PROMOZIONE SOCIALE

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CommonsFC Whitepaper: Revolutionizing Grassroots Sports with Web3

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Welcome to CommonsFC

CommonsFC is an innovative platform that leverages Web3 technology to transform grassroots sports and community-based clubs. Our mission is clear: empower clubs, fans, and partners through digital tools that foster participation, transparency, and sustainability—while preserving the soul of community-driven sports.

We envision a future where every action—attending an event, supporting the club, collaborating with others—is recognized and valued transparently. With CommonsFC, clubs don't just survive—they thrive, generating long-term positive social impact.

The Problem with Grassroots Sports

Grassroots clubs, especially in community sports, face significant challenges:

- Difficult Fundraising: Clubs start from scratch every year to secure funding.
- Limited Engagement: Engaging fans, members, and partners in an active and measurable way is complex.
- Lack of Tools: There are no simple, transparent tools to manage governance, rewards, or finances.
- Visibility for Sponsors: Partners struggle to gain meaningful returns beyond basic brand exposure.

These challenges hinder growth and sustainability, despite the unique passion and local identity of these clubs

The CommonsFC Solution

CommonsFC provides a Web3 platform that transforms how clubs operate and connect with their communities. Our solution includes:

- CFC Token: A non-speculative digital reward system that recognizes the contributions of members, fans, and volunteers. Tokens can be used for discounts or services with local partners.
- Shared Dashboard: A simple digital interface to manage operations, finances, and engagement, with a transparent ledger accessible to all.
- Participatory Governance: Tools that allow members to vote on key decisions like events or initiatives.
- Partner Network: A marketplace connecting clubs, fans, and businesses to exchange value through tokens
- Technological Innovation: Integration with decentralized networks (DePIN) to generate new income opportunities through physical devices installed at clubs.

The platform is designed to be accessible to everyone, even those unfamiliar with Web3, through simplified interfaces and continuous support.



Pilot Project: Cava United FC

Our journey begins with Cava United FC, a grassroots football club based in Cava de' Tirreni, Italy, known for its values of community and participation. The pilot will test the CommonsFC platform by implementing:

- Digital rewards through the CFC Token to engage fans and members.
- A transparent dashboard to track contributions and decisions.
- Innovative technologies to generate sustainable additional revenue.
- The CommonsFC Hub, a physical space for innovation and community involvement.

This pilot will serve as a case study to demonstrate how CommonsFC can transform grassroots clubs and pave the way for a global network.

CommonsFC Hub: A Space for Innovation

The CommonsFC Hub in Cava de' Tirreni will be the beating heart of the project—a physical space that combines sports, technology, and community. The Hub will serve as:

- An operational base for platform development and club support.
- A venue for workshops, events, and training on sports, innovation, and participatory governance.
- A community center for youth, schools, and local organizations, promoting inclusion and active citizenship.

The Hub will strengthen Cava de' Tirreni's role as a center of social and sports innovation, aiming to engage at least 100 young people and 10 organizations in the first year.



Impact and Value

CommonsFC is more than a technological platform—it's a movement to empower grassroots communities. Our impact includes:

- Inclusion: Actively involving youth, fans, and volunteers in a transparent way.
- Sustainability: Creating new income sources for clubs without compromising their identity.
- Innovation: Positioning clubs as ethical pioneers in Web3 adoption.
- Sponsor Visibility: Offering sponsors a unique position as backers of an innovative and scalable project.

By joining CommonsFC, you become part of a revolution that merges sports, technology, and social impact into a replicable model for clubs worldwide.

Join the Future of Sports

CommonsFC is ready to transform grassroots sports—but we need allies to make this vision real. We are looking for partners—foundations, tech companies, and local brands—who believe in a more participatory and transparent future for sports.

How you can contribute:

- Sponsor the Project: Support the pilot with Cava United FC and gain recognition as an innovator.
- Join the Network: Bring your club or business into the CommonsFC ecosystem.
- Request More Information: Contact us to explore technical details and partnership opportunities.

Together, we can build a new model for grassroots sports that puts people first.

Contact us:

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